# SUMMER OF LEARNING

# PROTOTYPE #1

#### JUNE 12-22 2017

It was 8 days of sun, rain, and covering a lot of ground. We talked behaviour change over brownies & bagels; mapped service interactions at the local cafe; explored limiting beliefs at the park; conducted ethnographic observations at the bowling alley, and the list goes on.

We wondered if there was appetite for interdisciplinary learning. Would we attract designers, evaluators, funders, civil servants, managers, and frontline workers? Could we start to bring this motley crew into a community to advance Grounded Space: Canada's first R&D collective for the social sector?

The answer: a resounding yes!

#### IWF Learning experiences focus on 5 sectors:



**Data** 



**Social Science** 



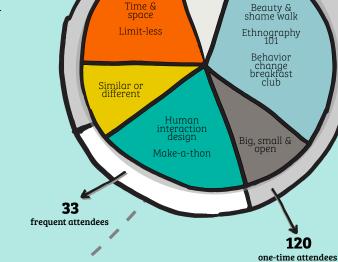
Design

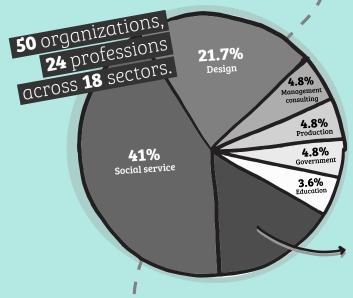


**Social Practice** 



Leadership





"I learned that storytelling through ethnography can strengthen program design, learning and external understanding."

Five people walk into a bar

Ethnography 101 participant

10 Workshops

153 Attendees

"There were things to test, pathways to follow, approaches to use, and I have new confidence to try."

Make-a-thon participant

### 19.3%

тесhnology, marketing, data science, food & beverage, advocacy, arts & culture, communications, engenineering, healthcare, recreation and wellness.

## FOR A MIX OF LUNCHES. **WORKSHOPS AND WEBINARS:**



